

JUNE 2022

The Goodwill Grapevine

Monthly Organizational Updates



CELEBRATING 95 YEARS OF SERVICE

By David Oliver

As the rains of May begin to subside and we prepare to move into the warm and dry months of summer, I want to make you aware of a significant event in the history of our organization that will be taking place on August 3rd of 2022. On that day Goodwill Industries of Tulsa will be celebrating our 95th anniversary!

It is easy to get caught up in our day-to-day activities at Goodwill and not fully recognize the significance of this achievement. Goodwill Industries of Tulsa is on a very short list of companies or organizations of any type that have been continuously operating in Tulsa for the last 95 years! With that in mind, I wanted to use my column this month to reflect on some of our history and make you aware of some plans we are working on to recognize this milestone in our organization's history.

In 1927, the Reverend Wilkie Clock, pastor of the West Tulsa Methodist Church, petitioned Goodwill Industries International to open a Goodwill operation in Tulsa. Twelve counties in northeast Oklahoma were split off from the territory of the St. Louis Goodwill and Goodwill Industries of Tulsa was started in the basement of the West Tulsa Methodist Church with our official incorporation date being August 3, 1927.

As Goodwill Industries of Tulsa grew it became necessary to establish a permanent location and volunteers reclaimed bricks from a local refinery that had closed and built a three-story building next door to the church that served as Goodwill's headquarters.



Newsletter Content

Recovery Statements in Action

Bank On Tulsa Expanding

Goodwill VITA Helping Taxpayers

Now Hiring: Your Best Friend

Power Outage Tips

June Paydays

10 & 24



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As Goodwill continued to grow in the 1940s it became necessary to move again and we purchased the old Brady Hotel, an eight-story building in downtown Tulsa, to serve as our headquarters. Although it took many years to remodel and adapt this building to serve as a Goodwill headquarters, it served the organization well through the 1960s.

In 1971, Goodwill leadership made the decision to purchase the old Stockton's Discount Center at 2800 Southwest Boulevard, our current home today. This site has been expanded and remodeled several times since it was purchased, with major expansions taking place in 1992 & 2002. As I reflect on this history it always surprises me to think that for over 95 years Goodwill Industries of Tulsa has had three primary locations and they are all located within a 2-mile radius of our original home in the basement of the West Tulsa Methodist Church.



It should make us all proud to reflect back on the innumerable people whose lives have been positively impacted by the decision in 1927 to establish a Goodwill in Tulsa, Oklahoma. But it is also humbling to think about how many people over the years have made a commitment to our mission, because none of this would have been possible without that. I am grateful that we have had the opportunity to stand on the shoulders of our predecessors and continue the great work that they started almost a century ago.

We will celebrate Goodwill Industries of Tulsa's 95th anniversary in a couple of meaningful ways this summer. One way is by hosting a party for employees at the 2800 campus in late July/August. And, we will have a "party in a box" for each of our other locations—nobody will miss out on the fun! Keep an eye out for more information. Also, we are going to use social media and other channels to make sure our community is aware of this milestone anniversary. Now is a great time to celebrate our rich history, and to be proud of the work we have done and will continue to do to strengthen our community.

RECOVERY STATEMENTS IN ACTION

By Jeff Holloway

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We continue to hear stories of the Goodwill retail staff using recovery statements to prevent loss!

A recovery statement is a non-accusatory statement said to someone our team suspects of attempting to shoplift. A recovery statement lets an individual know that our staff is suspicious while giving that individual a chance to make the right choice.

In May, Bartlesville Assistant Manager II Trevor Cashmere noticed a customer with a bag hurrying through the store. Trevor watched the man grab a swimsuit and a pair of shoes. Before Trevor could approach him, the man entered a fitting room. After a couple of minutes, the customer left the fitting room with his bag. The bag appeared to have something inside of it, so Trevor checked the fitting room but didn't find the shoes or swimsuit. Trevor then approached the man, pointed at the bag, and said, "I'll get you a basket to place those items in." The customer removed the shoes and swimsuit from the bag and handed them to Trevor. The customer then left the store without making a purchase.

Trevor recovered \$30 worth of merchandise by using a recovery statement. Great job, Trevor!



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MAY RETAIL REVIEW

By Vanessa Pelton

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May proved to be a successful month for retail sales. Not only did we beat our monthly goal, but the store team delivered stellar results during the May Half-Price Clothing Sale by bringing in 15.5% over that day's goal! We want to send a big shout-out to the processing and retail teams for all their hard work this month!

May 2022 Goal:

+3.2%

May 2022 vs May 2021:

+10.6%

Customer Count vs May 2021:

+5,739

Average Sale vs May 2021:

\$21.76 vs \$21.31

Congratulations to the following teams who made their May goals:

Bartlesville +11.1%

Broken Arrow +10.0%

Claremore +6.6%

Stonecreek +6.3%

Garnett +5.8%

Glenpool +5.2%






SW Blvd +4.3%

Joplin +3.5%

McAlester +2.1%

Don't forget that Saturday, June 11 is the Half-Price Clothing Sale!

We also have a Father's Day sale (June 19) where customers will receive 50% off one item!

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7 	8	9	10	11 
12	13	14	15	16	17	18
19 	20	21 	22	23	24 	25
26	27	28	29	30		



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Senior Day
55+ receive 25%
off total purchase



Father's Day
50% off one item



Half-Price Sale
50% off all clothing



**Customer
Appreciation Day**
25% off total
purchase

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STAY SAFE DURING A POWER OUTAGE



By Jay Castoe

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Power customers in the U.S. experience an average of eight hours of power outages each year. Winter storms, severe weather, and flooding often cause isolated outages that can last days or even weeks. Here are some tips to help you prepare for a power outage.

Stay Powered

- Create an inventory of the items you need that rely on electricity.
- Have enough batteries or alternative power sources to meet your needs when the power goes out.
- Have enough flashlights (and batteries) for every member of the household.
- Determine whether your home phone will work in a power outage and how long its battery backup will last.

Know Your Medical Needs

- Talk to your medical provider about a power outage plan.
 - Have enough alternative power sources to support medical equipment that requires electricity.
 - Find out how long your medications can be safely stored at higher or lower temperatures.

Food Storage

- Have plenty of nonperishable food and water on hand.
- Keep freezers and refrigerators closed.
 - A refrigerator will keep food cold for about four hours.
 - A full freezer will keep its temperature for about 48 hours.

Using Appliances During Power Outages

- To avoid carbon monoxide poisoning, generators, camp stoves, or charcoal grills should always be used outdoors and at least 20 feet away from windows.
- Install carbon monoxide detectors with battery backups in central locations on every level of your home.
- Never use a gas stovetop or oven to heat your home.
- Turn off or disconnect appliances, equipment, or electronics. Power may return with momentary surges or spikes that can damage equipment.



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VITA HELPING AREA TAXPAYERS

By Victoria Annesley

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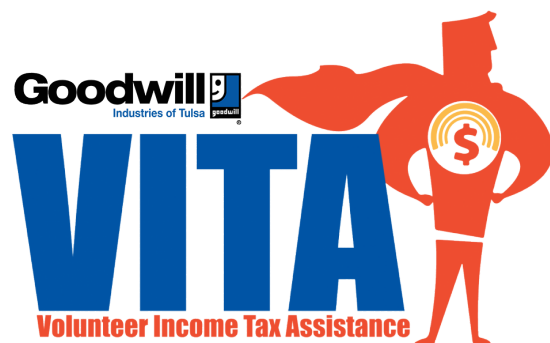
Goodwill VITA continues to help area taxpayers. A man facing a difficult financial situation contacted the VITA office last month. An ongoing health issue prevents the man from working. And with no insurance or Medicare coverage, his financial options were limited. Goodwill's VITA team filed the man's tax returns, helped him capture his missed stimulus payments, and then helped him set up a Bank On certified bank account! Our friends at Tulsa Responds stepped in to help the man sign up for Medicare and SNAP. The taxpayer is tremendously grateful, and we are proud to have helped.

VITA can also make a difference for you, your family, and your friends. Our Summer VITA program runs through September with both online and in-person services.

Virtual services are provided in partnership with Get Your Refund. Anyone can use this free online service. Get started at GetYourRefund.org/GWT.

In-person appointments will be available on select days in Tulsa. Grab one of these appointments at GetYourRefundTulsa.org.

To use these services, you'll need your photo ID, Social Security cards for yourself and anyone else on the return, and all your tax documents (including any letters from the IRS, Oklahoma Tax Commission, or Missouri Department of Revenue). You'll also need a copy of your previously filed return if you think it contains an error. You'll find more tax-filing information on our website at GoodwillTulsa.org/FreeTaxPrep.



VITA SUMMER TIMES

Goodwill Southwest Boulevard
2852 Southwest Boulevard
Monday-Wednesday, Friday: 9 a.m. - 3 p.m.
Second Saturday of the month: 9 a.m. - 3 p.m.

Goodwill VITA Central/Tulsa Financial
Empowerment Center
1667 South Yale Avenue
Tuesday-Thursday: 4:30 p.m. - 7:30 p.m.

South Tulsa Community House
5780 South Peoria Avenue
Thursday: 9 a.m. - 3 p.m.

CITY OF TULSA OFFERING CITATION AMNESTY

The Tulsa Municipal Court is providing two amnesty sessions for citizens who have outstanding citations for parking and traffic violations.

Parking Amnesty: June 6 - June 10, 2022

During the parking amnesty period, a vehicle owner or driver will be allowed to pay the preset parking fine at Tulsa City Hall or Tulsa Municipal Court without late fees or warrant fees.

Moving Violation Amnesty: June 13 - June 17, 2022

The second amnesty session will be limited to traffic and non-parking violations. During this amnesty period, individuals will be allowed to pay their citations in full without any late fees or warrant fees.

Those unable to pay their fines in full will be able to request a meeting with a judge to set up a payment plan.

You can pay in person at the two locations below.

Municipal Court, 600 Civic Center, 2nd floor

- 8 a.m. - 4:30 p.m.

City Hall, 175 E 2nd St.

- 8 a.m. - 5 p.m.



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FINANCIAL EMPOWERMENT CENTER UPDATE

By Modi Kwanza

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The FEC has now served 326 clients, including 47 new clients in May. Our counselors had 102 sessions last month, the highest monthly total to date. Sixty percent of clients have had two or more sessions.

Our dedicated counselors—Eva, Lian, and Kenny—have done great work for our clients. So, do you need to improve your credit score? Save for a big purchase? Or need some guidance on paying down debt? The counselors are here for you! FEC services are available at no cost to all Tulsans. Counseling is one-on-one and confidential. We can make appointments that fit your work schedule. You can reach a counselor at 918-802-7279.

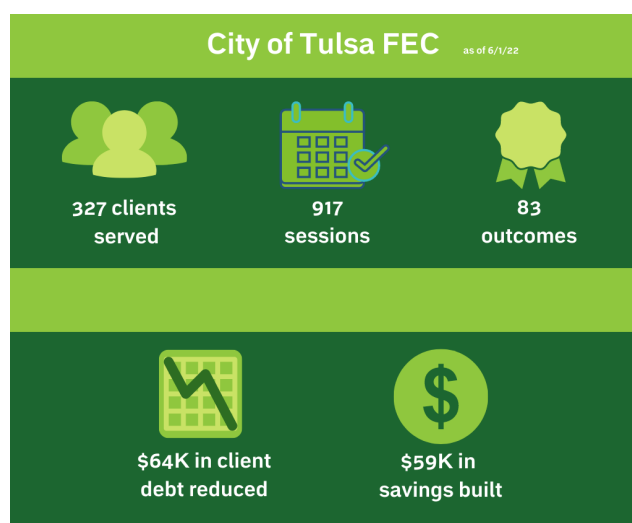
The FEC is a couple of months into our eviction prevention pilot program with Restore Hope and the Cities for Financial Empowerment Fund. The pilot program's goals are to integrate financial counseling within an eviction prevention/rental assistance program (Restore Hope) and demonstrate how that counseling can help stabilize a tenant's finances to avoid a future housing crisis. Twelve clients are already active and having sessions.

Our partner reach also continues to expand as the FEC has begun working with organizations including the UMA Center of Tulsa and Growing Greenwood.



Tulsa Financial Empowerment Center

Free One-on-One Financial Counseling



BANK ON TULSA CONTINUING TO EXPAND

By Kelsey Schultz

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A bank account is an important part of being financially resilient. That's why we work to connect unbanked and underbanked Tulsans to safe and affordable accounts. Bank On Tulsa is currently developing integrations with area organizations to give them the information needed to assist their clients with opening bank accounts. An example of this is our successful integration with Goodwill VITA. VITA tax preparers can now help unbanked clients open a Bank On account. This allows the client to get their tax return deposited directly into a bank account, which is significantly safer and faster than getting a return check through the mail.

Bank On Tulsa has certified eight bank accounts in the Tulsa area. These accounts are safe, affordable, and fully functional. We are also working with several more financial institutions to develop even more certified accounts! To get up-to-date information on the accounts available, visit GoodwillTulsa.org/BankonTulsa.

We are always looking for new organizations to partner with, and we welcome any input from the Goodwill team. If you would like to learn more, there will be a Bank On Tulsa Coalition meeting on June 23rd at 1:30. Contact Kelsey Schultz if you would like to receive a calendar invitation.



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NOW HIRING: YOUR BEST FRIEND



EMPLOYEE REFERRAL PROGRAM

THE BIG PICTURE

- **WHO**—You
- **WHAT**—Refer a great new employee. Each of you can earn a bonus up to **\$750**.
- **WHEN**—\$250 after 90 days and another \$500 after 180 days.
- **WHERE**—Submit a Candidate Referral Form, then have the candidate apply (online at goodwilltulsa.org/jobs or in person).
- **WHY**—Because we need great employees, and it takes one to know one!
- **HOW**—Ask your manager or HR for a Candidate Referral Form.

THE FINE PRINT

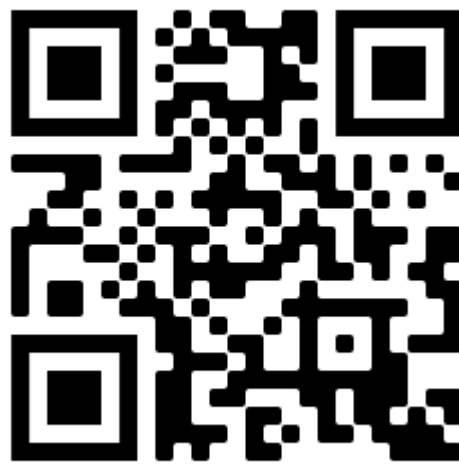
- See HR for a complete set of Terms and Conditions. Some restrictions apply.

WHO WE ARE LOOKING FOR

Do you know anyone who sounds like this?

- Ready to work
- Strong interpersonal skills
- Eager to learn
- Positive attitude
- Dependable
- Team player

CURRENT OPENINGS:



GoodwillTulsa.org/Jobs
918-584-7291



WELCOME TO THE TEAM

Get to Know Some of Your New Coworkers



Fernando Jones
Assistant Store Manager I

Carthage's own Fernando joined our retail team as an assistant manager earlier this year. Ferny, as his friends call him, likes to spend his free time gardening or playing video games. He says the perfect vacation would include a trip to London.



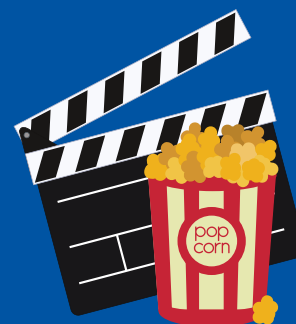
Nancy Eischens
Job Coach

Nancy became our newest job coach in May. She grew up in the Dallas area. Nancy is a proud grandmother. She tells us the ideal vacation would be any beach with the sun shining.



LaTwana Wright
Vocational Services Coordinator

Our newest vocational services coordinator, LaTwana, joined our staff last month. She cheers for the sports teams from her hometown of Cincinnati. When not at work, LaTwana loves to relax with a good Lifetime movie.



Isacc VanDerVen
Material Handler

Isacc joined our processing team in February. Originally from Indiana, Isacc says the best part of working at Goodwill is that his coworkers treat him like family. When not at work, you can often find Isacc fishing.

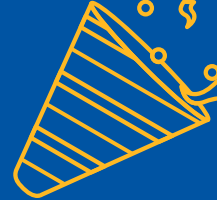


June Anniversaries

Anthony Antelman	Steven Lhungdim
Avery Atnip	Matthew Lovett
Makai Blades	Michael Lyne
Jay Boykins	Eric Maddox
Patricia Bullard	Morgan McKenzie
Joseph Canaan	William McKinder
Sara Carlson	Sarah Nix
David Conley	Frances Normore
Kimberly Cox	Dianna Pointer
Ted Crooks	Trenda Rains
Ruth Duren	Rodney Rutherford
Mary Fidler	George Schmidt
Raquea Flemons	Cindy Simmons
Tommy Friend	Tamra Smith
Judith Furry	Leonard Stout
Jeremy Gillespie	Lisa Uhl
Toby Harper	Kristal Washington
Emily Jacoby	Russell Wayne
Stacy King	Brandon Yates
Jael Leon	

July Birthdays

Crystal Brown - July 1	William White - July 17
Christina Clanton - July 2	Kelsey Davis - July 18
David Dirickson - July 3	Jacob Grimes - July 18
Billy Firey - July 3	Claudia Zuaznabar - July 20
Dana Jordan - July 4	Yvette Lankford - July 21
Kimberly Downs - July 5	Stephen Naquin - July 21
Glenda Seiter - July 5	Ingrid Coleman - July 24
Bryan Burton - July 6	Victoria Mackey - July 25
Cayce Chavous - July 6	Mary Melton - July 25
Manuel Martinez - July 7	Brittany Geren - July 26
Nichole Voris - July 8	DeEdra Messersmith - July 26
Sonia Crooks - July 10	Sabrina Ware - July 26
Virginia Brown - July 11	Troy Carr - July 27
Lian Cing - July 11	Emma Cole - July 28
Sandra Hieber - July 12	Naesion Douglas - July 29
Rodney Rutherford - July 12	Alan Atkinson - July 30
Shannon Schwartzkopf - July 12	Stacey Cole - July 30
Kaitlyn Foster - July 13	Kendal Kearney - July 31
Nathanial Draeger - July 17	Laurie Ward - July 31



Celebrating Jael

Goodwill Tulsa's processing team held a pizza party in celebration of our 2022 Employee of the Year! Congratulations, Jael!

